

## **Press Release**

**Source: Precise Automation, Inc. & Cross Automation**

### **Precise Automation and Cross Automation Sign Distribution Agreement**

Morgan Hill, California & Belmont, North Carolina – November 3, 2008 – Precise Automation, a leading innovator in automation product development, and Cross Automation, an automation solution provider that specializes in motion control, have entered into a distribution agreement. This agreement allows Cross Automation to sell and support Precise Automation's controller products in Alabama, North Carolina, South Carolina, Florida, Georgia, Mississippi, Tennessee and Virginia. These products include Guidance motion controllers and PreciseVision software.

"Cross Automation is very excited to partner with Precise Automation in the Southeast. We see their robotic control products as a unique and powerful solution for many of our Integration and OEM partners," stated Andy Larson, Motion Control Product Manager, Cross Automation.

Brian Carlisle, President of Precise Automation, stated, "Cross Automation is a highly respected automation distributor with a very strong controls engineering capability. We are delighted to be working with them to offer our multi-axis controls with integrated kinematics and machine vision to machine builders in the southeastern United States."

#### **ABOUT PRECISE AUTOMATION**

Precise Automation delivers cutting edge automation technology and leverages years of experience in software, controls, electronic and mechanical design that assists end users and OEM customers to *automate with ease*. Precise's versatile table-top Cartesian robots come fully assembled and are extremely easy to set up. Our low cost vision-guided motion controllers integrate motor drives in a very compact design that fit inside many robot structures. The multi-axis controller's powerful features allow OEM's to create the applications they want and to produce user-friendly systems. Adding vision guidance simplifies complex problems in locating and identifying parts and significantly improves process reliability by easily accommodating to dimensional variances. Precise Automation's flexible and innovative products serve a wide variety of industries including: electronics, semiconductor, life science, medical products and mass storage.

#### **ABOUT CROSS AUTOMATION**

Serving the southeastern United States, Cross Automation is a complete Automation Solutions Provider supplying premier industrial automation products and the most in-depth technical support for plant and machine automation applications.

Cross Automation is well known for its technically superior sales team for precision motion control and industrial automation technologies, as well as having the largest application engineering team in the Southeast. Their Educational Center for Automation Technologies, also located in Belmont NC, provides regularly scheduled certified training classes and educational seminars.

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